

NEWS RELEASE

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Genworth Financial Volunteers “Take Over” Fair Oaks & Glen Lea Elementary Schools For JA in a Day

Junior Achievement volunteers reach out to more than 850 students

Richmond, VA - More than 80 Genworth Financial volunteers will take over 39 classes at Fair Oaks and Glen Lea Elementary Schools to give students a basic understanding of business & economics tomorrow, May 25th starting at 8:30 a.m.

“JA In A Day” is a half-day event where volunteers present JA lessons in a condensed format in a single school day instead of over five consecutive weeks. This condensed format allows more students to take advantage of Junior Achievement programs. Program content includes lessons on how businesses operate, skills people need to work in certain careers and various economic issues that impact those businesses. Junior Achievement lessons also reinforce many of the objectives tested on the Standards of Learning (SOL).

Genworth is one of five are companies that are helping to implement this program as the school year comes to an end and Standards of Learning tests (SOL's) are being taken. The JA curriculum has correlations to the SOL's in grades 1-12. Teachers find it a useful tool not only in teaching economics and business to their students but as a great interactive tool in reviewing information that students learn in the fall but are tested on in the spring. Captial One, UPN Richmond, Deloitte, and PWC all participate in JA in Day. The are over 160 other area businesses who provide volunteers to Junior Achievement throughout the year.

“This is our third consecutive year doing J.A. in a Day, said D. Scott Cook, Community Relations Leader. Our expertise in financial services is a great fit for the JA curriculum, our associates love working with the kids and it's the right thing to do for our community.”

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Junior Achievement will present its programs to 19,000 students in Grades K-12 for the 2003-2004 school year. Junior Achievement inspires kids to learn the economics of life through free enterprise education. They enable caring adults to share their experiences with students to show them what it takes to be successful both in the working world and in school. If you would like more information on Junior Achievement, please visit our website at www.jatoday.org.